



SMPS CENTRAL PENNSYLVANIA 2026

# SPONSORSHIP OPPORTUNITIES

# > BECOMING AN ANNUAL SPONSOR

Corporate sponsorships help SMPS Central PA offer the best programs and educational opportunities for our members and are essential to our chapter's financial health. Various levels of support are available, and are structured to make sponsorship affordable to companies of all sizes. Please take a moment to review our annual sponsorship packages below and consider the opportunity for your firm.

## WHO YOU'LL REACH

SMPS Central PA is the premier source for education, resources, networking, and information exchange for marketers in the A/E/C industry.

Almost half of our members hold senior level positions with their firms, meaning our sponsors receive prime exposure to many potential business partners and decision makers. In addition, our email distribution list includes more than 1,600 friends.

**NEW!** Golf Package Add-Ons are available when you purchase your sponsorship.

BENEFITS	SPONSORSHIP LEVEL AND COST			
	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$500
Complimentary Regular Event Registrations <sup>1</sup> (Value of \$20-\$50 each!)	15	15	10	5
Signature Event Registrations <sup>2</sup> (Value up to \$125 each!)	2	1		
Birdie Sponsorship in Annual Golfing FORE Business Fundraiser Event in June (Golf Package for One Foursome, One Tee Sign, Recognition on Sponsor Boards (1st and 10th Tees), Recognition at Awards Lunch)	●			
Recognition in SMPS CPA Communications (Company logo with URL link to your website on all chapter email communications)	●	●	●	●
Recognition on SMPS CPA Website (Company logo with URL link to your website on EVERY page of SMPS Website)	●	●		
Recognition on SMPS CPA Website (Company logo with URL link to your website on Sponsors Page of SMPS Website)			●	●
Recognition as "Sponsor Spotlight of the Month" (Company logo in banner position on SMPS website homepage, company narrative on Sponsors page, and recognition in chapter newsletter and social media)	●	●		
Sponsor Mention at all Events	●	●	●	●
Company Logo on Display Sign at all Events	●	●	●	●
Sponsor Recognition on SMPS CPA Event Name Tags	●	●	●	●
Free Company Job Postings on SMPS CPA Website	●	●	●	●
"Thank You" Sponsor Post on SMPS CPA Social Platforms (Exposure to 2,500+ Social Media Followers)	●	●	●	●
Option for Solo Slide in Pre-Event Slide Shows	●	●		
Option to Provide Marketing Item for Attendees at 1 Regular Event	●	●		
Option to Provide a Raffle Prize for Attendees at 1 Regular Event	●	●	●	●
Option for a 6' Marketing Display at the End of Year Celebration	●	●		
10% Diverse Member Firm or Sole Proprietor Discount <sup>3</sup>	●	●	●	●

<sup>1</sup>**Regular Event Registrations:** "Events" defined as any A/E/C workshop, lunch program, or evening social hosted by SMPS Central PA. Limit 3 tickets per event.

<sup>2</sup>**Signature Event Registrations:** "Signature Events" defined as chapter-held full-day workshops, sector-specific panels and other larger scale events. Note that this does not include the Golf Outing or Regional/National SMPS Conferences.

<sup>3</sup>**Discounts:** Only one discount per firm applies.

Purchase your sponsorship online at [www.smpscentralpa.org](http://www.smpscentralpa.org).

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