

About the Committee

Sponsors are critical to our chapter's ability to deliver benefits and resources to members. Sponsorship opportunities include programs and special events, media, and annual sponsorships. As a member of the Sponsorship Committee, you'll help identify potential sponsors in the A/E/C community, make valuable business contacts, and establish partnerships that benefit firms and members alike.

Why would you benefit from joining the Sponsorship Committee?



Business Development

Sponsorships rely on driven individuals who thrive on the challenge of meeting and connecting with new businesses.



Networking

Build your networking skills by interacting with other members of the committees and our Board of Directors.



Communication

Maintain sponsor satisfaction by assuring that they are fully aware of their benefits and fully utilize them.



Organization

Track sponsor benefits, follow up with members, and make sure that complimentary registrations are accounted for appropriately.

How can you apply your skills to our Committee?

You'll be a valuable member of the Sponsorship Committee by identifying potential sponsorship candidates, from one-off events to large annual sponsors. You'll get to test your networking skills by reaching out to new business contacts and pitching the value of an SMPS sponsorship. Serving on this committee gives you relevant and valuable experience and helps all other areas of our Chapter! For more information on how you can help and develop your skills, contact Sponsorship Chair Josh Forsythe at sponsorship@smpscentralpa.org.

