About the Committee

This Committee’s purpose is to plan, orchestrate, and deliver programs that enrich knowledge and advance practices that build business for professional services firms. We are the heart of the Chapter. Each year we focus on what is current in the industry and try to keep our members ahead of the curve with a diverse range of programs. We offer seminars, lunch & learns, panel discussions, site tours, networking events, and much more! We partner with other organizations and coordinate with national speakers to present at our events. While networking events are fun to plan and attend, we provide a good balance with key educational programming.

Why would you benefit from joining the Programs Committee?

- **Education**
  While planning and being involved, you get to know the speakers and often become a mini-expert before the event even takes place.

- **Project Management**
  You will have the opportunity to run with an idea and bring a program to life and see it through to completion.

- **Collaboration**
  You will be able to work closely with others and have the full support of your peers with each program you manage or help with.

- **Connections**
  You can connect not only with fellow SMPS’ers, but also make local and national connections. You will expand your network while helping out on this committee!

Responsibilities of the Programs Committee

- Attend regular program planning meetings and communication
- Conduct surveys to understand member/non-member expectations and needs
- Coverage of diverse geographies, marketing domains, roles/levels, industries, and formats
- Compliance with National for CPSM requirements and educational documentation
- Calendar of events
- Program planning and execution
- Selection and coordination of presenters/speaker(s)
- Program logistics, handouts, and posting (often performed by sub-committee chairs)
- Introductions of speaker and sponsors (often performed by President)
- Program Committee volunteer initiatives

For more information on the programs committee, please contact Programs Chair Christina McCullough at [programs@smpscentralpa.org](mailto:programs@smpscentralpa.org).