About the Committee

The goal of this Committee is to increase awareness of the SMPS Central Pennsylvania news and relevant information. Externally, the committee is responsible for sending out press releases and meeting notices, and maintaining a media list. Internal communications include maintenance of the chapter website, newsletter, and Social Media channels in order to enhance chapter communication and interaction with and among members.

What skills can the Committee help you develop?

Communications
You can build your skills by helping our Committee with mass-mailings, social media, our Chapter’s website, and much more.

Networking
Build your networking skills by interacting with other members of the committees and our Board of Directors.

Design
There are many opportunities to build your design skills with our quarterly newsletter, website, and other print material.

Public Relations
You can gain experience in Public Relations by helping on any or all of the press releases that go out to the media throughout the year.

How can you apply your skills to our Committee?

You can apply your skills by helping post information to our social media channels, helping maintain our website, helping with our quarterly newsletter, helping design print materials or banners for our programs, helping in video creation, and more. Serving on this committee gives you relevant and valuable experience and helps all other areas of our Chapter! For more information on how you can help and develop your skills, contact Communications Chair Melissa Yost at communications@smpscentralpa.org.