

SMPS CENTRAL PENNSYLVANIA 2026

SPONSORSHIP **OPPORTUNITIES**

smps Central Pennsylvania

GAIN MAXIMUM EXPOSURE TO A PROFESSIONAL AUDIENCE

> BECOMING AN ANNUAL SPONSOR

Corporate sponsorships help SMPS Central PA offer the best programs and educational opportunities for our members and are essential to our chapter's financial health. Various levels of support are available, and are structured to make sponsorship affordable to companies of all sizes. Please take a moment to review our annual sponsorship packages below and consider the opportunity for your firm.

WHO YOU'LL REACH

SMPS Central PA is the premier source for education, resources, networking, and information exchange for marketers in the A/E/C industry.

Almost half of our members hold senior level positions with their firms, meaning our sponsors receive prime exposure to many potential business partners and decision makers. In addition, our email distribution list includes more than 1,800 friends.

NEW! Golf Package Add-Ons are available when you purchase your sponsorship.

BENEFITS	SPONSORSHIP LEVEL AND COST			
	Platinum $2,000	Gold $1,500	Silver $1,000	Bronze $500
Complimentary Regular Event Registrations[1] (Value of $20-$50 each!)	15	15	10	5
Signature Event Registrations[2] (Value up to $125 each!)	2	1		
Birdie Sponsorship in Annual Golfing FORE Business Fundraiser Event in June (Golf Package for One Foursome, One Tee Sign, Recognition on Sponsor Boards (1st and 10th Tees), Recognition at Awards Lunch)	●			
Recognition in SMPS CPA Communications (Company logo with URL link to your website on all chapter email communications)	●	●	●	●
Recognition on SMPS CPA Website (Company logo with URL link to your website on EVERY page of SMPS Website)	●	●		
Recognition on SMPS CPA Website (Company logo with URL link to your website on Sponsors Page of SMPS Website)			●	●
Recognition as "Sponsor Spotlight of the Month" (Company logo in banner position on SMPS website homepage, company narrative on Sponsors page, and recognition in chapter newsletter and social media)	●	●		
Sponsor Mention at all Events	●	●	●	●
Company Logo on Display Sign at all Events	●	●	●	●
Sponsor Recognition on SMPS CPA Event Name Tags	●	●	●	●
Free Company Job Postings on SMPS CPA Website	●	●	●	●
"Thank You" Sponsor Post on SMPS CPA Social Platforms (Exposure to 2,500+ Social Media Followers)	●	●	●	●
Option for Solo Slide in Pre-Event Slide Shows	●	●		
Option to Provide Marketing Item for Attendees at 1 Regular Event	●	●		
Option to Provide a Raffle Prize for Attendees at 1 Regular Event	●	●	●	●
Option for a 6' Marketing Display at the End of Year Celebration	●	●		
10% Diverse Member Firm or Sole Proprietor Discount[3]	●	●	●	●

[1]**Regular Event Registrations:** "Events" defined as any A|E|C workshop, lunch program, or evening social hosted by SMPS Central PA. Limit 3 tickets per event.
[2]**Signature Event Registrations:** "Signature Events" defined as chapter-held full-day workshops, sector-specific panels and other larger scale events. Note that this does not include the Golf Outing or Regional/National SMPS Conferences.
[3]**Discounts:** Only one discount per firm applies.

Purchase your sponsorship online at www.smpscentralpa.org.

For more information, contact Traci Althouse at talthouse@wohlsen.com or Dan Confer at danc@proveng.com.

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BENEFITS	SPONSORSHIP LEVEL AND COST		
	Gold $1,500	Silver $1,000	Bronze $500
Complimentary registration to SMPS Central PA programs and events	One registration to ALL chapter programs and events*	One registration to 10 chapter programs and events*	One registration to 5 chapter programs and events*
Recognition in SMPS Central PA communications	Company logo with URL link to your website on all chapter email communications	Company logo with URL link to your website on all chapter email communications	Company logo with URL link to your website on all chapter email communications
Recognition on SMPS Central PA website	Company logo with URL link to your website on EVERY page of SMPS website	Company logo with URL link to your website on Sponsors page of SMPS website	Company name listed with URL link to your website on Sponsors page of SMPS website
Recognition as "Sponsor Spotlight of the Month"	Company logo in banner position on SMPS website homepage, company narrative on Sponsors page, and recognition in chapter newsletter and social media	–	–
Recognition at SMPS Central PA programs and events	Verbal recognition by moderator, company banner/ logo displayed, promotional materials as leave-behinds	Company banner/ logo displayed	–
Sponsor recognition on name badge at SMPS Central PA programs and events	✓	✓	✓
Free company job postings on SMPS Central PA website	✓	✓	✓
10% Diverse Member Firm Discount	✓	✓	✓
Free exhibit space at the End-of-Year Celebration	✓	✓	✓

*excluding specialty events

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