

ANNUAL SPONSORSHIP OPPORTUNITIES

POSITION YOUR COMPANY AS AN INDUSTRY LEADER!

SMPS is the only organization dedicated to marketing and business development professionals in the A/E/C industry. Through our programs and other efforts, we fulfill our organization's mission to advocate for, educate, and connect leaders in the building industry.

To provide the A/E/C community with valuable business development, networking, and educational opportunities, SMPS Central PA relies on corporate sponsorships to ensure we remain an important resource for marketing professionals throughout the region. Sponsorship dollars allow us to produce quality programming essential to our members, helping them stay connected to people and trends related to marketing and business development for professional services firms.

Throughout the year, SMPS Central PA provides regular educational sessions, client panels, facility tours, networking events, and community outreach activities for those who market, sell, and manage professional services for the built and natural environments. **Your sponsorship dollars will be used to provide enhanced learning experiences, increase the frequency of networking events, support community and volunteer opportunities, and build overall awareness of SMPS Central PA and its value to both new and seasoned A/E/C professionals.**



MAXIMIZE YOUR COMPANY'S EXPOSURE ACROSS THE A/E/C INDUSTRY!

SMPS boasts close to 7,000 active members in 58 chapters across the United States and Canada. SMPS Central PA is one of the most active chapters in the nation with close to 100 members and approximately 20 events annually. Our chapter provides you with exposure to more than 3,000 professionals in the fields of architecture, engineering, construction, real estate, and development. Our members and attendees of programs and events are key decision makers in their firms — Principals, CMOs, Business Developers, and Marketers — who purchase products and retain services from the following industries:

- » A/E/C Design and Specialty Consulting
- » Printing, Reprographics, and Scanning
- » Architectural and Commercial Photography
- » Computer Software and Hardware
- » Marketing Consulting and Communications
- » Education and Training Services
- » Multimedia, Web, and Graphic Design Services
- » Event Planning and Catering Services

Corporate sponsorships help SMPS Central PA offer the best programs and educational opportunities for our members and are essential to our chapter’s financial health. Various levels of support are available, and are structured to make sponsorship affordable to companies of all sizes. Please take a moment to review our annual sponsorship packages below and consider the opportunity for your firm.

RECOGNITION • CONNECTIONS • BRAND VISIBILITY • INDUSTRY LEADERSHIP

BENEFITS	Gold \$1,500	Silver \$1,000	Bronze \$500
Complimentary registration to SMPS Central PA programs and events	One registration to ALL chapter programs and events	One registration to 10 chapter programs and events	One registration to 5 chapter programs and events
Recognition in SMPS Central PA communications	Company logo with URL link to your website on all chapter email communications	Company logo with URL link to your website on all chapter email communications	Company name listed with URL link to your website on all chapter email communications
Recognition on SMPS Central PA website	Company logo with URL link to your website on EVERY page of SMPS website	Company logo with URL link to your website on Sponsors page of SMPS website	Company name listed with URL link to your website on Sponsors page of SMPS website
Social media promotion of your company news	✓	✓	—
Recognition as “Sponsor Spotlight of the Month”	Company logo in banner position on SMPS website homepage, company narrative on Sponsors page, and recognition in chapter newsletter and social media	—	—
Recognition at SMPS Central PA programs and events	Verbal recognition by moderator, company banner/logo displayed, promotional materials as leave-behinds	Company banner/logo displayed	—
Sponsor recognition on name badge at SMPS Central PA programs and events	✓	✓	✓
Free company job postings on SMPS Central PA website	✓	✓	—

QUESTIONS?

Contact Dave Calnon for more information:
sponsorship@smpscentralpa.org, 717-735-3735

SIGN UP

To sign up for a sponsorship, please visit the “Our Catalog” page under Quick Links on the SMPS Central PA website:
www.smpscentralpa.org